



A WHALE OF AN OPPORTUNITY

\$500 for Every 5 Policies

- ✓ Earn an additional \$500 compensation for every five (5) PL Promise Term¹ life insurance policies you sell through Q1.

- ✓ Sell 15 policies, get \$500 x 3 = \$1,500.

- ✓ This incentive includes all PL Promise Term business in 2017, so you may already be well on your way. See rules below.

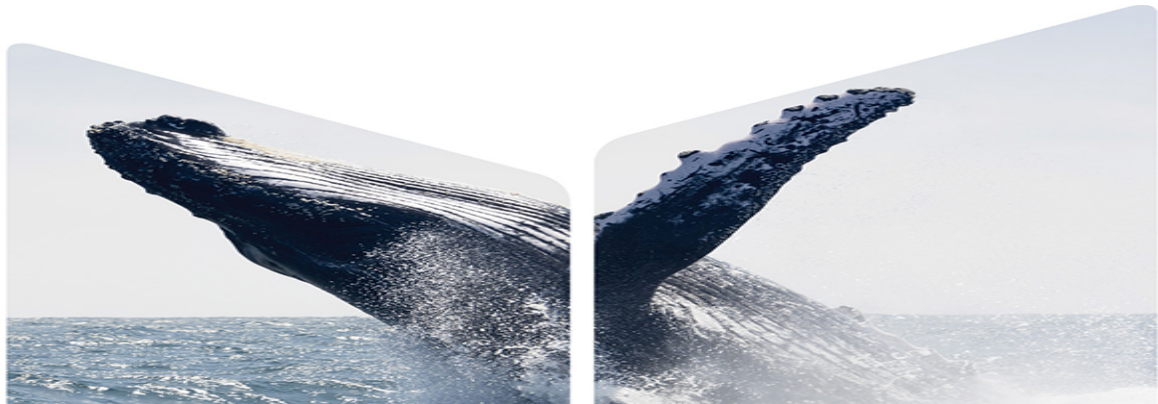
- ✓ Earn more than your traditional compensation on a competitively priced term life insurance product from a premier carrier.

- ✓ Today's clients want fast, affordable death benefit protection from a solid company with sterling credentials.

PL Promise Term is exclusively offered through select Brokerage General Agencies. Contact me to get started today!



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5 for \$500 Sales Incentive Rules

- Submit PL Promise Term applications by March 31, 2018.
- Place five (5) inforce PL Promise Term policies by May 31, 2018.
- Includes prior PL Promise Term pending or placed in 2017.
- \$500 incentive will be paid by June 30, 2018 or within 1 month of reaching 5 paid cases.
- Policies must remain in force for at least one policy year or chargeback will occur.
- Designed for Life Insurance Brokers only. Direct Marketers and eRetailers are not eligible for the incentive.
- The incentive will be paid in the same form as your regular commission payments.

¹ PL PROMISE TERM Level Premium Term Life Insurance. Policy Form #P16LYT or ICC16 P16LYT and S16LYT 10, S16LYT 15, S16LYT 20, S16LYT 25, or S16LYT 30, based on level premium period chosen and state of policy issue.

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Pacific Life's Home Office is located in Newport Beach, CA.