



Express

A Weekly Update for Mutual of Omaha's
Brokerage Sales Partners

MAY 08, 2019

Life Insurance

[Prescription Rule Update](#)

We have adjusted our prescription rules and corrections are now in place with our vendors.

[Important Update for the Apptical Mobile App](#)

A new version of the Apptical mobile app, for paper applications, was installed on Friday, May 3, 2019.

[It's Always a Good Time for an IUL Refresher Course](#)

Even simple IULs like ours have a lot of moving parts. Our Understanding the Mechanics of IUL presentation is a good refresher on the fundamentals of an IUL.

[What If Your Client Wants to Stop Paying Premiums?](#)

Most GULs aren't very flexible. With ours, clients can reduce their death benefit, stop paying premiums and have the death benefit be guaranteed for the rest of the original guarantee period. Find out how.

Long-Term Care

[LTCi Shared Care Rider](#)

We've all heard the term sharing is caring, so why not encourage your clients to share long-term care benefits?

Disability

Can your clients live 3 years without a paycheck?

DI Awareness Month is the perfect time to talk to your clients about income protection

Critical Illness

Critical AdvantageSM Rate Decrease for Existing Policyholders

More states added to rate cut for existing policyholders

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