

# LIFE ESSENTIALS

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Here's what's new this week...

MAY 7, 2018



## Lower Pricing on UL Protector Coming Soon

We're lowering rates on one of our most popular products to reinforce our commitment to the GUL marketplace.

[Learn More](#)

## Product Announcements

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### **Fund Changes—May 1**

Effective May 1, Prudential will incorporate the following fund modifications at the request of fund companies.

[View Fund Changes and Affected Products →](#)

## Advanced Marketing Concepts

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### **What the Tax Cuts and Jobs Act of 2017 May Mean to You**

The Tax Cuts and Jobs Act has resulted in many life insurance planning opportunities.

[Read More →](#)

# Underwriting & Service

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## [Non-U.S. Resident Flyer Update—China](#)

Effective May 1, 2018, residents of certain areas within China will now be eligible for better rates as noted in the Non-U.S. Resident flyer.

[Non-U.S. Foreign Residence Guidelines →](#)

# Marketing & Sales Concepts

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## [The Market Doesn't Care When Clients Retire](#)

Lead actionable client conversations about how market volatility can impact retirement income.

[Get the Talking Points →](#)

[PRUXPRESS](#)

[STATE APPROVALS](#)

[NEW & UPDATED  
MARKETING  
MATERIALS](#)

[EXPIRED  
MARKETING  
MATERIALS](#)

[MARKETING  
MATERIALS USE  
POLICY](#)

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