

LIFE ESSENTIALS

Here's what's new this week...

JULY 2, 2018



New, Lower Pricing on PruLife[®] UL Protector

We've lowered rates on one of our most popular products to reinforce our commitment to the GUL marketplace.

[Learn More](#)

Product Announcements

[Indexed Universal Life Cap Changes](#)

Based on a recent review of the caps, we are pleased to announce we will increase the caps on the 2018 version of PruLife Index Advantage UL. Caps for most other accounts on other products remain unchanged, and Plus 50 caps will decrease.

[Read More →](#)

Marketing Support

[Prudential Thought Leaders Weigh In on Social Security](#)

In a recently posted Prudential Newsroom article, "Social Security's slide: Time to hit the panic button?" Prudential thought leaders Rob Fishbein, vice president and corporate counsel, and Jill Perlin, vice president, Advanced Markets and Sales Training, are weighing in on Social Security operating at a deficit this year.

[Read More →](#)

[PRUXPRESS](#)

[STATE APPROVALS](#)

[NEW & UPDATED
MARKETING
MATERIALS](#)

[EXPIRED
MARKETING
MATERIALS](#)

[MARKETING
MATERIALS USE
POLICY](#)

Life insurance is issued by The Prudential Insurance Company of America, Pruco Life Insurance Company (except in NY and/or NJ), and Pruco Life Insurance Company of New Jersey (in NY and/or NJ). Variable universal life policies are offered by Pruco Securities, LLC. All are Prudential Financial companies located at 213 Washington Street, Newark, NJ.

FOR FINANCIAL PROFESSIONAL USE ONLY. NOT FOR USE WITH CONSUMERS.

© 2018 Prudential Financial, Inc. and its related entities.
0273200-00003-00 Ed. 04/2017 Exp. 10/12/2018