

LIFE ESSENTIALS

Here's what's new this week in Life Essentials... FEBRUARY 11, 2019



Prudential is excited to announce the launch of our innovative new tool for managing life insurance policies...LifeInsight!

LifeInsight is an easy, interactive policy management tool that pulls essential information into one place and simplifies monitoring policy goals, assumptions, and performance. Our hope is that this tool will quickly become a differentiator for our producers and partners in how they sell and support Variable Life policies.

[Read More](#)

Underwriting & Service

Take the “Try 5 Challenge” with PruFast Track

Are paper applications slowing your business down? If so, we're asking you to e-submit your next 5 applications to experience the ease and convenience of PruFast Track! It's easier. It's faster. Trust PruFast Track and evolve with Prudential.

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Industry News

6 Tax Planning Tips to Explore Before Year-End

Brandon W. Buckingham, Vice President, Advanced Planning, recently authored an article that discusses what clients need to understand about the Tax Cuts and Job Act that may make their taxes look a lot different. Changing income tax rates and a demographic shift to income investing as the baby boomers near retirement require periodic review of their current tax situation.

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PRUXPRESS

STATE APPROVALS

EXPIRED
MARKETING MATERIALS

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