

NOT YOUR AVERAGE

LIFE INSURANCE Solution



How to give a client seminar

We've made it easier for you to begin giving client seminars about North American's newest indexed universal life insurance product, Builder Plus IUL. Get started delivering seminars to your potential clients with the steps below and the corresponding marketing pieces you can find in the **Builder Plus IUL seminar toolkit** — it's as easy as **1, 2, 3!**



Step 1: Learn how to give a client seminar.

- How to Give a Client Seminar Guide
- Corporate Guidelines for Seminar Selling



Step 2: Invite your prospective clients.

- Client Seminar Email Invite
- Client Seminar Flyer Invite



Step 3: Deliver the presentation.

- Builder Plus IUL Client Presentation*

Visit the client seminar toolkit to get started giving client seminars today!

[View Site »](#)

*You will need to complete the information within the presentation and send the updated version to Ad Review prior to use.

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